



**BKS Iyengar Yoga Association of Minnesota**

P.O. Box 582381 • Minneapolis, MN 55458-2381

**Board of Directors Meeting**

October 21, 2018

**Location**

The meeting was held at Mary Jo Nissen's home, 222 Second Street SE, #606, Minneapolis.

**Call to Order**

Meeting called to order at 1:53 pm by President Joy Laine.

**Attendance; Determination of a Quorum**

Present: Joy Laine, Luanne Laurents, Nancy Marcy, Mona McNeely, Mary Jo Nissen, Shannyn Potter. A quorum was established for the meeting.

**Approval of Minutes**

Luanne moved and Shannyn seconded that we approve the September 2018 minutes. Motion passed.

**President's Report** (Joy Laine)

Joy updated us on the IYNAUS response to ethical conduct allegations regarding Manouso Manos. IYNAUS has formed two committees: one to clarify criteria about ethical conduct of teachers, and another to develop protocols for teacher education and assessment in this regard. IYNAUS received criticism from its members for lack of objectivity in clearing Manos because he sat on the executive council. The council has been disbanded and IYNAUS is engaging an independent evaluator to look at the policies and procedures pertaining to sexual and other ethical conduct. IYNAUS is changing its website to allow for member complaints. Our board agreed that we would follow the lead of IYNAUS in providing a means for our regional members to comment/complaint regarding teachers' ethical conduct.

**Vice President's Report** (Luanne Laurents)

Luanne presented IYNAUS-related information from Steve Weiss. The bulk of the IYNAUS meeting was devoted to the ethical conduct situation. Hotel space for the upcoming national convention is "near gone."

**Committee Reports**

Treasurer's Report (Luanne Laurents, acting Treasurer)

The most recent bank statement showed a balance of \$11,078.14. This number included \$2000 from registration fees from the Mary and Eddy workshop with none of the expenses taken out. Once expenses are paid, IYAMN should have a profit of

around \$400, which will be divided with Mary and Eddy, 70/30 split [JL 10/29/18], and our bank balance should be around \$9400. Note: After paying Mary and Eddy, our balance should be around \$9000.

#### Membership (Mary Jo Nissen)

People are renewing on a timely basis.

#### Media/Communications (Shannyn and Luanne):

1. Our national/international presence has gone up with the addition of Instagram. Now we are up to 1100 followers, with videos getting a lot of notice.
2. Shannyn is working on the half-page IYAMN ad for the national convention, using copy from Luanne and Joy. The copy is due to IYNAUS by 12/31/18.

#### Education/Events:

1. Mary and Eddy Workshop
  - a. The workshop was well-received. Attendance was okay but could be a bit better. The schedule was very good. Students enjoyed the sessions and those with special needs received thorough attention.
  - b. Lecture followed by pranayama was an effective combination for getting people to come who normally would not attend; however, some attendees were not happy with the physiological emphasis of the lecture and the depth of pranayama instruction. We agreed that it would be helpful to provide more detailed information to prospective participants about session content and prerequisites.
  - c. Discussion of ramifications of paying a flat fee plus 70% of profit versus paying 70% of profit led to the conclusion that we pay either an agreed-upon flat (minimum) fee or 70% of the profit, whichever is greater, to the workshop instructors. Thanks to Eddy for alerting us to this policy option. For this go-round, we paid Mary and Eddy \$2700 flat fee plus 70% of remaining profit, which amounts to a total of \$3,000.76 (70% of the profits after expenses was 300.76).
  - d. We agreed that when figuring expenses, we do not subtract the cost of the board/instructor dinner.
  - e. We are committed to Mary and Eddy for September 27-29, 2019.
2. Winter Yoga Day (Shannyn et al.)
  - a. Space is reserved at SPYC from 3 to 5 pm but we will extend it to 5:30.
  - b. William agreed to talk about his photos and do a pranayama session; he has a key to open up.
  - c. Tentative schedule of events: Pranayama from 3–4:15, hors d'oeuvres and photo presentation from 4:15–5, and annual meeting from 5–5:30.
  - d. Mary Jo will bring a screen for the photos and a laptop for updating memberships. Joy will bring a projector to project the slides [JL 10/29/18].

- e. Jim Laine will make chai, Mona will bring “Om” cupcakes, Nancy will bring a “100” vegan cake. Luanne will get water and Indian appetizers.
- f. Luanne will put a budget together.
- g. Shannyn will make 250 postcards.

3. Workshops for 2019

- a. Mary and Eddy September 27–29, 2019.
- b. Laurie Blakeney in Decorah: Steve Hornbacher requested that IYAMN sponsor this and we agreed to do so. Sponsoring entails promotions on website, postcards, and underwriting insurance. Steve will make all other arrangements. Time of year: Most likely spring (May?) Luanne will contact Steve to confirm our sponsorship.
- c. Randy Just is a possibility: Shannyn will contact him to see if he is available in summer 2019.
- d. H.S. Arun is a possibility but we’ll not know until January due to visa timing. Shannyn will contact him in January. Try to get him in summer.
- e. Seek studio space alternatives to SPYC: Mind Body is good; Mona supported our paying them a rate commensurate with that of SPYC.
- f. Chris Saudek is a possibility for spring 2019: Joy will contact her. If she declines, then we’ll try to get Randy.
- g. Joy will also confirm with Laurie Blakeney and Bobby Clennell for 2020.

4. Administration (Nancy/Joy/Luanne):

Articles of Incorporation: Luanne has drafted a letter to send to David Larsen, who is an attorney and director on the Midwest Iyengar board, detailing proposed changes to our current articles of incorporation (AOI), and requesting his help in moving forward in a legal manner. We reiterated that we will put off a member vote regarding amending the articles until 2019. Update (10/16/18): Joy, Nancy, and Luanne met after the meeting to discuss next steps. Joy reviewed the letter draft and revised it. We agreed that summer Yoga Day would be a good time to conduct the member vote regarding amendments to the AOI. On October 26, Nancy sent the letter and supporting AOI documents to David Larsen, requesting his assistance.

**New Business**

1. Board of Directors Election

- a. Slate of Directors for 2019: Joy will be leaving the board; whoever takes her spot will serve for the remaining year of her term. The slate will include Luanne Laurents, Nancy Marcy, Mona McNeely, Mary Jo Nissen: these four running for two years; Shannyn Joy Potter running for the remaining year of her term. To fill the remaining two spots we have three possible candidates: Paul Busch, Tiffany Bergin, and Julie Sybrant. Joy, Shannyn, and Nancy will recontact these three,

respectively. We reconfirmed that all candidates must sign the statement of commitment to the practice of Iyengar Yoga. Note: Of the three candidates, Tiffany is the only CIYT, which we need to have to meet requirements for our organization's use of the Iyengar trademark. Tiffany has computer skills; Paul is a CPA, and Julie is an experienced tax-preparer.

- b. Discussion: We need to develop a clear procedure and set of criteria for selecting candidates for the board. Consideration should be given to skill sets needed to fill vacancies; it should not be expected that new directors would take the office of either president or treasurer during their first year of service on the board. However, if an incoming director has the right skill set then becoming treasurer could be a possibility.
  - c. Mary Jo will create an email list of members to use in serving notice of the annual meeting and oral vote for directors. Members must be up to date in their dues on the date the email is sent. (Members can renew at Yoga Day prior to the vote.)
  - d. Luanne will draft the above email.
  - e. We will need to put up biographies of candidates on the website.
2. Thanks to Lee Sverkeson: We agreed to acknowledge Lee's efforts in leading sutra study at that final session on November 11<sup>th</sup> with a card and/or gift.
  3. Library: Joy will bring a storage container of yoga books to Yoga Day for members to borrow. We agreed on a six-month period of loan. Mona agreed to be in charge of keeping track of book loans for 2019.

### **Next Meeting**

The next meeting will take place after the December Yoga Day.

### **Adjournment**

Nancy moved to adjourn and Mona seconded. The meeting was adjourned at 3:44 pm.

Respectfully submitted,  
Nancy Marcy  
IYAMN Secretary