



BKS Iyengar Yoga Association of the Upper Midwest

P.O. Box 582381 • Minneapolis, MN 55458-2381

Board of Directors Meeting

March 31, 2019

Location

The meeting was held at Shannyn Potter's Studio, Northrup King Building, 1500 Jackson St., Minneapolis, MN

Call to Order

Meeting called to order at 1:48 by President Nancy Marcy.

Attendance and Determination of a Quorum

Present: Tiffany Bergin, Luanne Laurents, Nancy Marcy, Shannyn Potter, Julie Sybrant. Mary Jo Nissen joined the meeting via telephone. A quorum was established for the meeting.

Approval of Minutes

We agreed by consensus to accept the minutes from 5/30/19.

Approval/Additions to Agenda

We agreed by consensus to approve the agenda for 6/6/2019.

President's Report (Nancy Marcy)

Nancy reported on:

- a) Cost of space for Summer Yoga Day 2019
- b) Approval of Mary and Eddy to return in 2021
- c) Convention notes from member meeting are available to BOD
- d) Nancy and Shannyn had interactions with senior teachers Bobby Clennell and Lois Steinberg to make contact for potential visits to our region

Vice President's Report (Luanne Laurents)

- a) Steve Weiss's term at IYNAUS will be expiring November 2019.
- b) David Carpenter is stepping down. Randy Just will be the new president.
- c) Laurie Blakeney is concluding her term as certification chair.
- d) Teachers' manual is currently under development.

Committee Reports

Treasurer's Report / Finance (Julie Sybrant)

- a) Our current checking account balance at Associated Bank is \$9059.10.
- b) Arun was paid.
- c) Arun workshop report: Our profit was \$1033.45.

- d) Form 990 was filed for 2018 six days late. Julie is working on amending this issue with the IRS and Minnesota will be filed on time. When late fee is due the board agrees that the association will cover the fee of \$20 daily for 6 days.
- e) Shannyn shared that there is no monthly fee for Venmo or Zelle. We need a new email and password due to the name change of our organization. This must be done at the bank and for all mobile payment apps.
- f) Discussion around pre-signed checks and necessity of two signatures; we agreed to keep the two-signature requirement.

Membership (Mary Jo Nissen)

- a) Membership of 101 is down by 7 members; some teachers have not yet renewed.
- b) Bylaws mention that board needs to decide on renewal reminders. Reminders being a good idea was discussed. Mary Jo will draft a reminder message for implementation. CIYTs are reminded through IYNAUS.
- c) We want joining to be very seamless; we are linked to IYNAUS.

Administration (Nancy and Shannyn Joy Potter)

- a) Results of member vote on changes to Articles of Incorporation (name change and terms and manner of choosing Directors): 58 responses 51 yes and 1 no: motion passes.
- b) Next Steps
 - i. Filing forms with the state of MN: Luanne and Nancy will do this and the effective date is date filed with secretary of the state or up to 30 days after it is filed.
 - ii. Shannyn brought up the issues around changing domain name, logo, etc., to IYAUM. Julie will also notify the IRS of the name change.
 - iii. Shannyn questioned why we dropped BKS from the name? Nancy replied that all other associations are using Iyengar Association. Nancy will send Gloria an email to notify her of the name change. *Update (9.7.2019): The official new name retains the "B.K.S."; this was included on member voting to change the name.*
 - iv. Registered agent- change to 'current board member' instead of 'Secretary' in bylaws. *Update [9.7.19]: Nancy Marcy is now the registered agent and her address is the registered office.*
- b) Julie will expedite state financials to prior to July 15 so all changes line up.

Education/Events

- a) Summer Yoga Day (7/14/19): Venue will be rented from St Anthony Main theater, movie is provided by Gathr and IYAMN/IYAUM will keep all proceeds from the ticket sales. Cost: \$12 members /\$15 non-members
 - i. Online ticket sales will be managed by Shannyn and Mark. Ticket sales will be live this week.
 - ii. We will need volunteers for member drive, have a laptop to make membership available to people coming to the event. (Shannyn,

- Tiffany and Mona will go to the theater; Nancy and Mary Jo and Luanne will stay behind to clean up)
- iii. Pre-show reception at Mary Jo's condo: Providing a guest list to the condo association will allow us to include the address of the reception on promotional postcards. Mary Jo will greet people as they arrive and we could have a membership signup.
 - iv. Food for this event - Luanne and Mary Jo will be in charge.
 - v. Tableware is provided at the venue
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- b) Mary and Eddy : September 27-29, 2019. Shannyn needs prices after Yoga Day to set up registration and promotion. Paul at St. Paul Yoga center is already advertising.
 - c) Winter Yoga Day : December 15, 2019. We need a teacher and venue for this event; ask Joy Laine and request BKS Iyengar Center as venue. Tiffany and Luanne will head this committee.
 - d) Workshops 2020
 - i. Nancy will confirm details with Bobby June 12-14
 - ii. Mona will confirm with Laurie October 2-4
 - e) Workshops 2021
 - i. Mary and Eddy : April
 - ii. Lois Steinberg-Nancy
 - iii. Arun- Shannyn
 - iv. Randy- Shannyn

Media/Communications (Shannyn):

- a) T shirts: motion to print them approved; they'll be done in time for yoga day; cost to us \$10-15; sell for \$20-25.
- b) Mark will need to be paid; we can assume a budget of about \$1000 for his services on web layout.

New Business

The board approved the Bylaws as revised to reflect the change of Association name from IYAMN to IYAUM, the manner of designating registered agent and location, and the manner of selecting and length of term of the Board of Directors.

Next Meeting

To be decided via email.

Adjournment

Luanne moved to adjourn and all approved. The meeting was adjourned at 3:25 pm.

Respectfully submitted,
Tiffany Bergin, Secretary and Nancy Marcy, President