



BKS Iyengar Yoga Association of Minnesota

P.O. Box 582381 • Minneapolis, MN 55458-2381

Board of Directors Meeting

Date December 10, 2017

Location

The meeting was held at Barre Bliss Studio, 2908 Harriet Avenue, Minneapolis. Note: this meeting took place directly after the Yoga Day and Annual Meeting of Members events.

Call to Order

Meeting called to order at 4:23pm by President Joy Laine.

Attendance: Determination of a Quorum

Present: Dick Jones, Joy Laine, Luanne Laurents, Nancy Marcy, Mona McNeely, Mary Jo Nissen, Shannyn Potter

A quorum was established for the meeting.

Approval of Minutes

Luanne L. moved to approve the October 2017 minutes and Shannyn P. seconded. Motion passed.

Report from Vice-President (Luanne Laurents)

Information from Stephen Weiss, IYAMN Representative to IYNAUS:

- a) the 2018 IYNAUS Conference will be held in Dallas for 6 days
- b) The centenary celebration begins December 14, 2017, and runs through the 2018 year.
- c) There should be a lot more correspondence from membership in near future, focusing on outreach to the under-40 age group.

BOD Election Results:

The slate of candidates was approved by electronic vote of the membership. Results of the election were communicated to members at the annual members' meeting on December 10, 2017. The Board of Directors for 2018 are Sara Cezar, Joy Laine, Luanne Laurents, Nancy Marcy, Mona McNeely, Mary Jo Nissen, and Shannyn Potter.

President's Report (Joy Laine)

Scholarship Issue: Joy has been in correspondence with various region presidents regarding scholarships. Although not all are involved in scholarships, many are, funding such things as Pune trips, continuing education, and workshops. Some provide online application forms. Joy stated this is definitely something we should do—at least offer two scholarships per year. Discussion ensued regarding sources of

funding (tiered memberships, donations, workshop profits, yogathons, T-shirts). No decision made; this remains a topic for future consideration.

Committee Reports

Treasurer's Report (Dick Jones):

- a) As of 11/12/17 IYAMN had \$7,058 in our checking account. The estimate for the account total in the year-end Draft Recap of Cash Balances report given on 12/10/17 was \$6280.43, with an estimated reimbursement of \$200 outstanding for Yoga Day expenses.
- b) Dick expects substantial dues reimbursement from IYNAUS October-November dues. Therefore, he advised that IYAMN could afford to tithe \$600 to the *Bellur fund*. Nancy M. moved and Mary Jo N. seconded that we donate \$600 to Bellur. Motion passed.
- c) Dick estimated that we broke even for the *Yoga Day* event. Attendance was around 40 people.
- d) *Mary & Eddy 2018 Workshop Budget* estimate shows that we should lose about \$800 with a 3% increase in fees if attendance stays the same as this year. Best practice suggestion: chairs of events be in charge of developing a detailed budget prior to the event.
- e) *Passing the Treasurer's Torch*: Dick plans to attend BOD meetings during first half of 2018, to facilitate the transition to new treasurer. He suggested that we use some type of accounting software and that the new treasurer be trained in how to use it. He suggested that the tasks of the treasurer might need to be divided between/among Directors.
- f) *Private Foundation vs. Public Charity*: We will need to make this change soon.
- g) Should we move to actively *raising funds and providing scholarships*, he foresees that the workload would increase, possibly justifying at least a partially paid position.
- h) Dick said we must provide forms for the *donor* and the *government* in case of any donation. (*Update [1/4/18]: we need to clarify whether this is a requirement prior to initiating fund-raising efforts.*)
- i) *A contact sheet* was filled out by the Directors.

Membership (Mary Jo Nissen):

Members' Dinner: Mary Jo will give Taste of India (TOI) a \$100 deposit to hold the space for the dinner to take place at 6 pm on March 17th.

- a) Two waves of electronic invitations will be sent: first to members, then after that RSVP deadline has passed, to non-members, including invited guests. (Capacity of the venue is 70.)
- b) Payment should be done online with PayPal as first priority; then with printed off, mailed in registration form and check.
- c) Food: We reviewed the menu. Price of \$25 (*Update [1/4/18]: Price has been raised to \$30 per person*) includes three appetizers, four entrées, desserts and non-alcoholic beverages. Dessert idea: Bring a yoga cake with appropriate decoration. Serve just prior to the program. (*Update: TOI later said that we could bring a cake and they would serve it at no cost.*)

Mona M., Nancy M., and Shannyn P. visited TOI on December 13th and 20th to select vegetarian menu items and view the banquet space.)

- d) Entertainment ideas: Some of Geeta Iyengar's interview about Guruji, a slide show, some of the audio of Prashant Iyengar's tribute to Guruji, recorded Indian music. A speaker: Kristin Chirhart? William Prottengeier? Matt Sanford? Chris Saudek? (*Update [1/4/18]: both William Prottengeier and Kristin Chirhart have agreed to speak.*)

Administration (Nancy):

- a) Nancy presented the final revision bylaws. After discussion and agreement on several points, Dick J. moved, and Mary Jo N. and Joy L. seconded, that we approve with the noted changes. Motion passed. Nancy will make the final changes to the bylaws and send to Gloria Goldberg.
- b) Next order of business for the Administration Committee will be to:
- i. Amend the Articles of Incorporation, including change of registered agent and registered address,
 - ii. Change the status of the association from private foundation to public charity, and
 - iii. Change the name of the Association to be more inclusive of the region

Media (Shannyn): She would like to submit a group photo to the next *Yoga Samachar*.

Education/Events:

- a) *R.S. Arun Workshop (Shannyn):* His U.S. visa has been approved from April to June. She will be in contact with his assistant to arrange for a workshop here in June of 2018, making sure to check for possible conflicts due to other workshops. (*Update:*
- b) *Carrie Owerko Workshop (Mona):* We have sent a letter of confirmation to Carrie for 12.5 hours of instruction from May 4 through 6 @ \$400 per hour. (*Update [12/31/17]: We are now considering shortening the hours of instruction and reconfiguring the time frame in order to draw more people.*)
- c) *Mary & Eddy 2019 (Dick):* Mary and Eddy have slated IYAMN for 2019. How long can they hold the date before we commit? Discussion ensued. No decision made; we would like to see how the 2018 workshop goes first.
- d) *How to determine a budget (Dick):* Estimate all expenses and add 10%. Divide by number of hours. Multiply hourly rate times the length of each class to determine how much money to take in per class to break even. Estimate attendance for each class. Divide into necessary "take" per class to determine fee per class. Then determine difference between members and nonmembers to come up with the average cost per hour per person. Use previous workshop budgets for realistic estimates.

Next Meeting

The next meeting will take place on January 20, 2018. Time and place to be determined. (*Update [1/4/18]: The meeting will be held at 3:30 pm at Joy Laine's home at 1696 Princeton Avenue, St. Paul.*)

Adjournment

Nancy M. moved to adjourn. Dick J. seconded. Meeting adjourned at 6:12 pm.

Respectfully submitted,
Nancy Marcy
IYAMN Secretary