



**BKS Iyengar Yoga Association of Minnesota**

P.O. Box 582381 • Minneapolis, MN 55458-2381

**Board of Directors Meeting**

July 23, 2016

**Call to Order**

Meeting called to order at 3:17 by President Katy Olson. Stephen Weiss seconded.

**Present**

Dick Jones, Joy Laine, Luanne Laurents, Nancy Marcy, Katy Olson, Shannyn Potter, Stephen Weiss

**Minutes**

Minutes were approved with some corrections regarding membership update process, proper spelling of someone's name, and chronology of discussion notes. Steve Weiss moved to approve with noted changes; Luanne seconded.

**Agenda Approval**

The following points were added to the agenda:

- Committees
  - National committee update
  - Finance committee report
- New Business:
  - Address the use of the Iyengar name without proper certification.
  - Add teacher training and support of teachers.
  - Taking qualifications for non-licensed teachers
- Reorder agenda so that unfinished business comes up before new business.

Steve moved, ? seconded, that we approve the agenda as amended. Approved.

**Report from the President**

Katy contacted Randy Just regarding workshop this coming spring (March 31- April 2) and discussed financial details. Dick will contact him to finalize hourly charge and amenities. Dick will figure out prices and send it out before the next meeting (October 15<sup>th</sup>) for board input.

**Committee Reports**

*Treasurer's Report* (Dick Jones):

As of July 19 IYAMN had over \$5000 in account with no outstanding payments to make.

Additional discussion ensued about:

- Putting IYAMN's financial information on iCloud (no capacity at this time)
- Board review and subsequent filing of the nonprofit tax return (the '990'). It was agreed that:
  - IYAMN would complete the year-end tax filing for the president's signature for presentation to the board in a timely manner.
  - The filing is due May 15<sup>th</sup>; therefore a tax accountant must be found who can work with our information in April. Steve said he could find an accountant for this purpose.
- Whether or not IYAMN can legally actively solicit donations under its current designation as a Private Foundation rather than as a Public Charity.
- Further discussion ensued about history regarding loss of 501(c)3 status, reorganizing as a private charity, and whether and why IYAMN is out of compliance with IYNAUS requirements for permission to use the service mark.
- All agreed that the board needs to resolve the issue of compliance, by amending our articles of incorporation and bylaws and by responding in a timely manner to requests for information and input from fellow board members.

Nancy moved, Luanne seconded that we approve the Treasurer's report. Approved.

*Finance Report (Dick Jones):* No more charges on Web site at the time of the meeting. In order to manage Paypal receipts, Dick needs to get up to speed on when people's membership lapses and they rejoin: if they get a new number, this confuses things.

In regard to donations to Bellur, Sharon Cowdery (IYNAUS) says send fees to IYNAUS for compilation rather than directly to Bellur. Sharon also counseled that for accounting standards there is good reason to keep checking account under \$5000.

*Membership (Joy Laine):*

Teachers are all renewed on January 1 of each year. Noted that those who don't re-up in a timely manner receive a grace period, a 6-month period, and finally hot-button status before they are 'cut off.' Noted that some teachers' names disappear and reappear on the IYAMN site. This may be a software problem. Sharon asked that specific names be sent to her.

The rest of associations and members who join are on a rolling membership. A concern with rolling membership is that you lose members. Membership button on the website should go to IYNAUS, not IYAMN. You can make people aware that if they join through IYAMN there is a time lag to go to IYNAUS, so it's more efficient and fiscally sound to go through IYNAUS.

Our total membership is 97

*Media* (Shannyn):

- It will take about 4 hours to fix the issue of not being able to see who has signed up for workshops (etc.) through Paypal.
  - Teacher bios and photos were taken down because not enough people had sent in the necessary information. New deadline: August 6<sup>th</sup>.
  - Regarding a request for a calendar for teacher events: if a certified teacher send info to Shannyn she can put up a link.
- 
- Facebook, social media is up to 481 hits. Many are international; we have a really small local number of active teachers social media-wise.
  - Postcards promoting Iyengar Yoga will be handed out at the July Yoga Day.
  - We need programing in order to accept donations. So take donate button down, then establish a program for scholarships, and put it back up.
  - Dick: confirmation is appreciated by people when you sign up on PayPal.

*Education* (Katy): need to define what we mean by an education committee. There is no name associated with it.

*December Yoga Day*: Steve and Shannyn will take on Winter yoga day. Joy has a document regarding how to do Yoga Day as well as a list of teachers.

*Eddy and Mary September Workshop*: Joy, Katy and Dick

**New Business**

*Study group*: Discussion regarding how to organize one or more study groups for teachers-in-training: locations, who would be in charge, costs. Agreed it is part of our duty to promote it.

*Archives* (Luanne):

Luanne has done as much as she can do. Online archives have been scanned beginning in 2000. She needs to finish scanning 2005. Prior to 2005 it is paper. That would be onerous to scan.

*Updates from National (IYNAUS)* (Steve):

- At last meeting brought in new officers. President succeeding Michael in April, Treasurer in April
- Teacher training: if this region wants to give a way a studio we could get a teacher training workshop here. **Patricia Walden (would teach it? is the contact person?—not sure)**. The necessary capacity is about 40 people. The sponsoring region underwrites the workshop; IYNAUS will cover costs. Hosting region would volunteer free help and housing. If interested, we put

together a package and submit to Laurie Blakeney next year or following year.

- Regarding new membership, rolling: push people into online as much as possible. This is done through member benefits. National will take care of your bank fees, one sign up for membership. Price will change: increase by \$10. Do we want to change our membership fee so we don't lose money? Figure that out.
- Pleased with convention, put out an offer to have Abhi back, want to have it again in Boca. The burden is on the region. Our last one was in 2004. Will be some remuneration to region that helps host event.
- Suggestion is that more, smaller regions would better serve the organization and its members. We could encourage Iowa to start their own. Will address it at October meeting.

#### *Ballot result*

- There were not enough votes to make the change of name: less than a majority of the membership was in favor.
- Joy will draft a letter to communicate to members that we will not change the name.
- We can now proceed with updating the bylaws.

#### *Officers (future)*

- Luanne is appointed to be vice-president through December of 2016
- Mona is willing to be on the board; possibly as treasurer. We need to get accounting software. Let the treasurer know that the taxes can be filled out by a tax person.
- We also need non-teachers.
- Refer to IYAMN binder for officers' statutory responsibilities

*Laurie Blakeney Workshop:* Proposed next spring to Decorah as an association event. Steve H. will do the legwork. There is a date conflict and IYAMN has requested that he change the date.

*Randy Just Workshop:* Agree on financial aspects, create flyer, hand out at December Yoga Day. Do: hold the date for Randy Just without details. Use the Mary and Eddy to advertise hold the date for Randy.

*Schedule of emails:* Print 50 copies of Eddy and Mary.

*Webwish list:* Board meeting minutes, bios and photos; calendar for teacher events; join thorough IYNAUS and PayPal

#### **Adjournment**

Shannyn moved to adjourn. Steve seconded. Meeting adjourned at 6:37.

Respectfully submitted,  
Nancy Marcy  
IYAMN Secretary