



**BKS Iyengar Yoga Association of Minnesota**

P.O. Box 582381 • Minneapolis, MN 55458-2381

**Board of Directors Meeting**

March 31, 2019

**Location**

The meeting was held at Nancy Marcy's home, 10424 Hillside Lane, Minnetonka, 55305.

**Call to Order**

Meeting called to order at 2:06 by President Nancy Marcy.

**Attendance and Determination of a Quorum**

*Present:* Luanne Laurents, Nancy Marcy, Mary Jo Nissen, Shannyn Potter, Julie Sybrant. *Absent:* Tiffany Bergin, Mona McNeely. A quorum was established for the meeting.

**Robert's Rules**

We discussed and clarified how our board will use the rules of parliamentary procedure during our meetings, and filed procedural guidelines in the BOD binder.

**Approval of Minutes**

We agreed by consensus to accept the minutes with the noted typos corrected.

**President's Report** (Nancy Marcy)

Nancy reported on:

- a) West Bend Insurance rate for 2019: \$525
- b) Memorial event for Geeta Iyengar
- c) Satisfactory resolution of the trademark violation (inappropriate use of the Iyengar name to characterize yoga classes) at the Yoga Center Retreat (YCT)
- d) New venue: YCT will rent us space for future events at \$40 per hour
- e) IYAMN regional meeting to take place on April 12<sup>th</sup> at the IYNAUS convention
- f) Approval by the IRS that IYAMN switch from private operating foundation to public charity as a 501(c)(3) organization
- g) Filings that will need to be made in 2019 to amend the articles of incorporation and registered office and agent
- h) Fundraising opportunity to show the feature length documentary on BKS Iyengar at a local theater this summer. *(Update: Shannyn and Nancy worked with Gathr and St. Anthony Main Theatres to schedule a showing of the film "Iyengar: The Man, Yoga, and a Student's Journey" on July 14<sup>th</sup> at 7 pm, at a cost of \$750 to St. Anthony Main Theatres for space rental and \$250 to Gathr for providing the film. The Board approved this plan via email [ 5/3/19]. Mary*

*Jo Nissen has reserved space [email message, 5/22/19] for a reception to take place prior to the movie showing.*

### **Committee Reports**

#### *Treasurer's Report /Finance (Julie Sybrant)*

- a) Our current balance is \$8,883.44; Julie is awaiting full access to banking information due to problems with our check signature form for 2019. This should be resolved very soon.
- b) Julie presented the proposed annual budget for 2019, generated using average expenditures from 2016 and 2018. We clarified some of her questions about specific and total expenditures and amended some categories and amounts. The budget was adopted as amended.
- c) Our taxes are due in May. Julie will be able to complete the necessary forms using Quickbooks.
- d) Shannyn asked that Julie find out whether the bank can provide Zelle or Venmo, free money transfer systems that could be used by workshop participants, rather than PayPal, and thus avoid fees.

#### *Membership (Mary Jo Nissen)*

- a) We currently have 107 members.
- b) Paige Noon has asked membership chairs to submit a summary of what we have been up to the last 6 months; Mary Jo has done so.

#### *Media/Communications (Shannyn and Luanne):*

- a) Shannyn will be posting visuals from the IYNAUS conference. She will work with Nancy to post updates on IYAMN's Facebook page.
- b) Shannyn will work on the Iyengar film showing event with Nancy. She suggests that we do this for the *Guru Purnima* summer yoga day at Riverview Theatre or other local venue, show the movie, and have a reception.
- c) Ethics complaints: From the IYAMN page, there are links to IYNAUS where one can access a form for lodging complaints. This is our current mode of access for IYAMN members/Iyengar practitioners. We do not currently have a direct link from our site to the form.

#### *Education/Events*

- a) H.S. Arun Workshop—Shannyn, Nancy, Mona
  - May 10-12 at the Yoga Center Retreat
  - Shannyn has put out promotional information for this event on the web, social media, and postcards are being drafted
  - Arun will stay at Nancy's home through May 16<sup>th</sup>
- b) Summer Yoga Day—Luanne and Mary Jo: See Media(b), above, as a possibility. This would mean no asana, no teacher; rather, a social event.
- c) Mary and Eddy Workshops 2019 and 2020—Nancy
  - We agreed on the proposed themes of the 2019 workshop
  - We would like all sessions to be open to beginning level students
  - SPYC will be the venue

- We were undecided about a 2020 workshop: discussion postponed until we have more information about dates, profitability, and the opinions of those who were absent from this meeting. *Update: The Board voted via email on 4/3/19 to invite Mary and Eddy back for 2020.*

### *Administration*

Discussion occurred during the President's report of the agenda regarding changes to the articles of incorporation (AOI). We agreed that members must vote for these changes because it is in our current bylaws. Once that is done we will file forms with the Secretary of State (of Minnesota). *Update: The Board approved a motion to send out an electronic message to members containing an Board update and a motion to amend the Articles of Incorporation [5/21/19]. The email communication was sent via Wix on 5/22/19. The voting deadline is 5/31/19.*

- a) Workshops for 2020
  - a. Laurie Blakeney and Bobby Clennell have confirmed for 2020.
- b) Workshops for 2021
  - a. We will contact Lois Steinberg, Randy Just, Arun for 2021.
  - b. Tiffany will do the initial contacts for these teachers. Nancy will copy her on communications with Eddy and Mary as examples. Tiffany can also access templates through google docs.

### **Strategic Planning**

We worked on crafting a *mission statement* that is specific to our region; we brainstormed and recorded ideas. There was discussion as to whether this was necessary, given that our purpose comes directly from Pune/IYNAUS.

We spent some time writing *vision statements* about where we would like to be as an organization within three to five years. Ideas were recorded.

We made lists of our strengths and weaknesses as a way to begin prioritizing goals for the year. Nancy shared a sample goal pertaining to the administrative reorganization of IYAMN. We agreed to continue this work via remote electronic communication. Nancy will summarize the recordings and send out to the Board prior to the next meeting

### **Next Meeting**

The next board meeting will take place on Saturday, June 1<sup>st</sup>, 2019, at 1:15 pm at Shannyn Joy Potter's studio in the Northrup King Building, 1500 Jackson Street #341, Minneapolis.

### **Adjournment**

Mary Jo moved to adjourn and Julie seconded. The meeting was adjourned at 4:23 pm.

Respectfully submitted,  
Nancy Marcy  
IYAMN President