



## January 2020 IYAUM Board of Directors' Meeting MINUTES

Time: 2:13-4:09 p.m. January 25, 2020

Place: 222 2nd St. SE Minneapolis (home of Mary Jo Nissen)

- Call to Order/Quorum: The meeting was called to order at 2:13 pm. Present: Luanne Laurents, Nancy Marcy, Mary Jo Nissen, Nancy Footner via Skype, and Regional Representative Susan Johnson. Absent: Shannyn Potter, Julie Sybrant. A quorum was established for the meeting.
- Welcome to new board member Nancy Footner
- Consensus Items
  - January minutes were approved.
  - The order of the agenda was modified and the 2020 Budget was postponed until the next meeting.
- President's Report
  - Notebook on bylaws: Luanne caught an error in previous version of bylaws so new pages are updated and complete.
  - Nancy M will provide her with notebook with bylaws etc.
  - Certified Iyengar teacher's survey re Health benefits (tabled for future discussion although Nancy M gave some background information).
  - Recent letter from RIMYI re ban on studying with/promoting Manouso
- Treasurer's Report (Nancy, reporting in Julie's absence):
  - Balance sheet is attached to these minutes
  - Budget for 2020: Profit & Loss 2018 and 2019 for comparison purposes. P&L 2018 was used to prepare IYAUM budget for 2019. Nancy M and Julie will meet before next meeting to create a budget for 2020. Approved by all.
  - Nancy F asked why there was a \$500 drop in membership projected. Total count of members did not go down. What happened. Mary Jo will investigate.
  - Bellur annual donation:
    - Discussion: Where is our donation going? Do you we know how they are using donations? Do we want to keep doing this?
    - Nancy F proposes that we use our donation to support an IYAUM student or teacher to go to Bellur to be a student in a 3-week intensive.
    - Nancy M will look into what IYNAUS and other regional associations are doing vis a vis Bellur. End discussion.
- IYNAUS Update
  - Discussion with Susan Johnson as to her role as liaison to national association
  - Susan is willing to attend Board meetings to keep channels of communication open.
  - Susan will be attending the national association meeting in February
- Election of officers
  - Nancy Marcy will serve as President (for 2020)
  - Luanne Laurents will serve as Vice President (for 2020)
  - Nancy Footner (Secretary)



- Moved and approved by all.
- Membership Report (Mary Jo):
  - 107 members (some teachers will renew in Jan/Feb)
  - Top Results of IYNAUS Survey on how to promote Iyengar Yoga, sent to region Presidents and Membership Chairs:
    - Develop marketing materials.
    - Classes in mixed method studios
    - Scholarship opportunities
    - Corporate ties
    - Outreach to more remote areas with regional association
  - IYNAUS/IYAUM General Members' Survey
    - Survey to go out to full IYNAUS membership postponed until February (by Randy Just, IYNAUS President's request.)
    - Nancy M: this survey may help IYAUM address its member needs. Results will be available in early March.
  - Nancy F asked about dual membership opportunities and requested Susan bring this to IYNAUS as an option.
- Education and Events:
  - Yoga Sutras Study group with Joy Laine
    - Mary Jo offered to host another session in her condo community room  
When to schedule? She will contact Joy to set a date in March.
    - Topic? Day of week, Time of day?
    - No pre-registration. Condo prohibits advertising public events.
    - Would promote by email to members.
    - Would be nice to access talk by Skype for out of towners
    - *Update: Seminar will be held at BKS Iyengar Ctr of Minnesota (Decision via email that this location allows for more publicity)*
    - **Date and Time:** March 29, 2020 2-4pm
  - Mary and Eddy workshop April 24-26
    - Location: Shannyn's studio. Northrup King Bldg Minneapolis
    - Schedule: Discussion of M&E proposed schedule with Board member input
    - *Update [2/18/20]: Schedule finalized and approved by Board via email*
      - *Friday 4/24 —5:30 – 8pm*
      - *Saturday 4/25— 8:30 – 10 am (pranayama); 10:30–1:00pm (asana); 3:00–5:30 pm (asana)*
      - *Sunday 4/26 9:30 – 12:30 pm Asana*
      - *Approved by M&E via email. (Nancy M contacted)*
  - Bobby Clennell workshop. June 12-14
    - Hosted by Nancy M
    - Venue: SPYC
    - Need to resolve uncertainty about Saturday schedule due to morning classes at SPYC. They prefer we start at 12:30pm. We would like the morning and pay them for their lost income.
    - Discussion of schedule that was submitted by Bobby: Which is better: More space between sessions or compressed? Nancy F proposed 10 hours overall



workshop schedule and end by 1pm Sunday. We have to be prepared to lose out of towners on Sunday afternoon. Do we have to go with the guest teacher's proposed schedule or do we put our community's needs first?

- H.S. Arun: June 26-28, 2020,
  - Venue: The Yoga Room, Decorah, IA (Molly Gallagher, owner)
  - Capacity: About 20 students
  - Lodging arranged in Decorah for Arun
  - Nancy M will chauffeur him from airport
  - Awaiting approving of his visa [*Update; Arun's visa has been approved*]
- Summer Yoga Day: Saturday, July 11
  - Katy Olson will teach; venue TBA
  - *Update: Katy will teach at the BKS Iyengar Yoga Center in Minneapolis*
- Laurie Blakeney October 2-4, 2020
- 2021 Teachers
  - Randy Just? (no contact made as yet)
- Prairiewoods Retreat (proposal by Nancy F): May 21-23, 2021
  - Discussion: that IYAUM sponsor retreats as a way of extending its outreach beyond Twin Cities. The purpose of this long-time retreat, formerly sponsored by Friendship Yoga, was to expose local students to the senior teachers who studied directly with the Iyengars.
  - Retreat setting in Iowa (near Iowa City); includes room and board
  - Three price options: commuter, double room, single room
  - Early bird discount; option to cancel contract without penalty
  - Facilities fee: \$480
  - IYAUM would enter into contract with Prairiewoods, pay for instructor transportation, lodging/food, and teaching fee; would be in charge of registration
  - Question: could we use one or more regional teachers? [*Update per Luanne email: there is no requirement that we use senior teachers in our bylaws*]
  - Discussion tabled.
- Prioritize Initiatives for 2020
  - Scholarships. (first priority) Discussion:
    - Nancy F explained her scholarship program for Friendship Yoga (MAITRI Yoga education Fund)
    - Nancy M proposed that an IYAUM committee reform to be able to offer a scholarship to M&E workshop. Will meet in person before Valentine's Day. [*Update: Scholarship Committee (Nancy M, Julie and Mona) met on 2/8/20. Board approved by email two full scholarships to Mary & Eddy workshop. Applicant must be a member of IYAUM and committed to attend the full workshop. Deadline for application 4/3/20. Shannyn will post on website. Letter will be sent out to all members via Wix regarding the scholarship parameters.*]
  - Outreach
  - Set criteria for workshops
  - Survey
  - Fundraising



- Select Standing Committee Chairs
  - President (Nancy M) oversee all committees
  - Julie Sybrant: Finance Committee Chair
  - Mary Jo: Membership Committee Chair
  - Mona: Events Committee Chair
  - Shannyn: Media Committee Chair
- Next Steps
  - Nancy will research IYNAUS Bellur donations [*Update: Nancy contacted IYNAUS' Executive Director for info about the Bellur Trust. There is no requirement that we donate anything to Bellur She was referred to the Bellur Trust Website for more info. This was forwarded to the Board.*]
  - Nancy will send out Board binders to Nancy F and Susan J [*Update: Binder sent to Nancy F; Shannyn will give hers to Susan*]
  - Mary Jo will find out the source of discrepancy between number of IYAUM members and our income in member fees from IYNAUS according to the January bank statement.
- Next Meeting: Saturday, March 14, 2–4 pm at NBK Yoga Studio #337 at Northrup King Building.
- Adjournment: 4:09 pm.

Respectfully submitted,  
Nancy Footner, IYAUM Secretary and Nancy Marcy, IYAUM President