

IYAUM Board of Directors Meeting Minutes

Date: Jan 21, 2023 Time: 2-3:30 PM

Place: Zoom

IYAUM BOD Meeting minutes

Draft 1

Call to Order: Meeting was called to order. Bethany Valentini , Katharine Wood , Pat Harty , Nancy Footner , Chris Saudek , Hallie Evans , Sean Scott Clay , Katie Nowak , Dawn Talbert , Susan Johnson

Review of Agenda: Approved

Minutes received before meeting but without time to look over and approve.

News to Report: Bethany spoke about recent trip to India; December Yoga Day deemed a success; 73 attendees, cost \$83 to put on event

Committee Reports:

Finance-Treasurer's Report: (Dawn)

- About \$17,500 in checking account
- Sent year end P/L statement-pretty much broke even, including scholarships awarded
- Placed 2nd order for t-shirts
- Switched from Quickbooks to Wave. Wave is free, so far looking good to use.
- Need to take past board members (Nancy Marcy, Shannyn Joy Potter) off accounts, add any new members necessary (Katharine, Bethany)

IYNAUS Update: (Susan)

- Last board meeting/finance report was "not good". Another lawsuit (link below) pending is seriously threatening the future of IYNAUS.
- https://apps.marincounty.org/BeaconRoa/BeaconROAView.aspx?cvl_case_intrnl_no=213751
- Dave Larsen advised IYNAUS Trademark Committee to have separate budget to protect money for future lawsuits.
- Susan will remain on IYNUAS board for remainder of year (term ends at end of Sept.) but getting co-chair for her committee.

Media/Communications: (Katharine)

- Newsletter: Irene decided to switch to bi-monthly starting in Feb. due to difficulty in finding contributors. Can board members help more to find contributors? Goal is connecting IYAUM community, promoting events, and generating memberships.
- Video page to be added to IYAUM website. Rebecca Lerner sending a video for Feb newsletter/promotion for her March zoom workshop.
- Rebecca Lerner workshop promotion: Save the Date (can we send an email out earlier?), events page on website, social media.
- How do we organize ourselves around events? Reorganization of board to make everything run smoothly.
- Website: Do we need/want to revamp website? What does this entail? Do we continue to use Mark, or find another web designer? Katie has history of building a website, her husband is a web designer; recommends a complete redo 100%. Katharine, Nancy and Katie will work together on this. Irene and Mark are already working on adding videos to current website. All agree that new website is a very important discussion.
- Ad in convention program: Shannyn will still do this.
- Need to find someone to run Zoom events.
- Katharine is learning the ropes on all of this but only has one more year on the board, so we need others to be involved for smooth transition when Katharine is gone; Katie will work with her.

Election of officers of the board:

- Bethany volunteered to be President; Nancy will stay on as Vice President; Dawn will stay on as Treasurer. Hallie volunteered to be Secretary. Sean volunteered for Membership Committee.
- Elect chairs for committees. Administration (Bethany), Finance (Dawn), Media/Communications (Katharine), Membership (Sean) Education/Events (Nancy, though we all need to help with this) We should solidify exactly what is expected of each committee/chair.

Events:

- Look at list of events. Decide who will work on which event, and what needs to be done for each event re: website/promotion/liaison to teacher, etc. Dawn suggested documentation of tasks for events. Katie suggested shared google doc as a tool for this to keep track of what needs to be done for each event, and this will help through board transitions, keep events running smoothly. If we have a template for tasks for events, we will be prepared for all that needs to be done without trying to decide what the tasks are for each event; less will fall through the cracks.
- Website is rolled into this discussion as well. Dawn, Katharine, Nancy and Katie will be a team for media/communications/website/events.
- Prairie Woods event: Apprentice for Nancy so Prairie Woods event keeps going when Nancy's board term ends. Nancy suggests Hallie. Nancy and Hallie will meet to discuss.

- Jaki Nett workshop in the Fall: Hallie will talk to Pam (and Chris) at The Yoga Place about possibility of the workshop being in Lacrosse. (NOTE: Pam does not wish to host Jaki at TYP this fall. Would be possibly interested in another workshop at some point.) End of Sept/Early Oct possible dates.
- Rebecca Lerner workshop in March: Zoom only, recordings will be available. Dates set, times tentative: March 17, 5-7pm; March 18, 9-11am; March 19, 9-11am. CST. Next steps: Need to confirm times with Rebecca, decide on price, can students sign up for individual class/whole workshop?, date to open registration, promotion. Dawn and Nancy will email board with options for price/times, etc. Agreed that we must get final details, Rebecca's video into Feb. newsletter. Katharine will talk to Irene about holding newsletter to be sure to include and promote workshop. Membership letter-Sean can introduce himself and invite members to join Rebecca's workshop. Nancy will follow up with Sean on specifics of membership letter. Phase 2: Tech support TBD. IYAUM hosts, Rebecca made co-host once meeting starts. Who is responsible for Zoom link/sending out recordings, etc?

Meeting adjourned.

Email follow up after meeting:

Jan. 2023

Rebecca Lerner workshop:

- Nancy moves that people need to sign up for whole 3 day workshop rather than individual class/es. Motion approved and open for discussion. Details below:
- Dates/times: Mar. 17 5:30-7:30pm, Mar. 18 9-11am, Mar. 19 9-11am
- 70/30 split after expenses.
- Cost: \$100 for members/\$150 for non-members
- Registration will open Monday February 6 (sooner if possible) and close Wednesday March 15th midnight (no exceptions)
- **One link** will be sent to all registrants for all 3 live classes on Thursday March 16 by 8pm
- Recordings will be sent out as soon as possible following each live class.
- Registration will take place online and include a waiver protecting IYAUM and Rebecca Lerner.
- Motion passed to have students sign up for entire 3 day workshop. Nancy and Irene are working on details/article for Feb. newsletter.

Feb. 2023

- Feb. newsletter is out, registration open
- Working on delegation of tasks for R.L. workshop. So far we have:

1.Katherine has offered to compile the email list of registrants and send out link.

- 2.Hallie will monitor the IYAUM mailbox for last minute issues/lost links.
- 3.Bethany will open the class each day and hand it over to Rebecca.

Event Planning Template:

- Dawn started an event planning template. Open to all for adding/sharing information for IYAUM events.