



**BKS Iyengar Yoga Association of Minnesota**

P.O. Box 582381 • Minneapolis, MN 55458-2381

**Board of Directors Meeting**

February 18, 2017

**Call to Order**

Meeting called to order at 3:34 pm by President Joy Laine.

**Attendance; Determination of a Quorum**

*Present:* Dick Jones, Joy Laine, Luanne Laurents, Nancy Marcy, Mona McNeely, Mary Jo Nissen, Shannyn Potter

A quorum was established for the meeting.

**Approval of Minutes**

Minutes were approved with corrections regarding details of some committee reports.

Joy moved to approve with noted changes; Shannyn seconded. Motion passed.

**Report from the President**

*Committee Designations for 2017*

Joy led a discussion to determine the types and membership of committees that will best allow us to achieve goals for this fiscal year. Members agreed that:

- a) The work of IYAMN can be accomplished to a large extent through committee work outside of board meetings
- (b) Committee members do not need to be board members and the inclusion of non-board members would strengthen our organization
- (c) Goals for this year include:
  - i. Revision of the current bylaws
  - ii. Support for teachers-in-assessment and certified teachers
  - iii. Increasing member numbers and satisfaction by intentional outreach and by diversifying our offerings:
    - Offer teacher study/practice group on a regular basis at free sites
    - Start small to minimize financial costs
    - Ask non-board members to get involved; solicit experienced teachers' ideas, suggestions, and influence— "The structure is meant to be a web that pulls in other people." (Mary Jo)
- (d) The four committees for this year will be:
  - i. Administration
    - Tasks include financial management and bylaws revision
    - Members: Nancy Marcy (Chair), Joy Laine, Dick Jones

ii. Membership

- Tasks include maintaining updated list of current members and planning for member outreach
- Members: Mary Jo Nissen (Chair), Joy Laine

iii. Media

- Tasks include ongoing management of website content, promotions, and emails to members
- Members: Shannyn Potter (Chair), Luanne Laurents

iv. Education/Events

- Tasks include planning for workshops and teacher study/practice
- Mona McNeely (Chair), Dick Jones, and other members recruited per event

(e) Each committee will determine its specific tasks and manner of completion and will report back to the board at regular meetings.

(f) Shannyn will change the titles and responsibilities of board members on the web to reflect officer and committee status.

### **Committee Reports**

*Treasurer's Report (Dick Jones):*

As of 2/12/17, IYAMN had \$7,600 in its account. Increased liability insurance rate (\$1354 from around \$700) from our current provider (West Bend) was noted; this is due to increased membership and planned event days (now a total of 10). Dick is in contact with West Bend to see if the rate can be reduced due to smaller numbers of actual participants per event (around 50 max) than membership (97).

Additional discussion ensued about whether IYAMN should maintain private foundation status or make changes to become a public charity. Points of discussion: (a) We need help of experts to determine best fit; (b) we should seek advice from IYNAUS as to their preference; (c) as a private foundation we must distribute 5% of our holdings; (d) our Bellur donation should qualify but possibly not unless it was donated through IYNAUS (within the US); (e) we need an attorney, preferably one who will help us pro-bono (MN Nonprofit Association would help to a certain point, after we pay them a \$600 fee, and then will recommend lawyers to us); (f) we need feedback from IYNAUS regarding our bylaws, which were submitted for review a few months ago. This will help determine our future path. Dick will contact Sharon Cowdery about it.

*Education/Events:*

*(a) Randy Just Workshop:*

- E-invitations have gone out. 500 Postcards advertising RJ workshop and IYNAUS/IYAMN membership will be delivered to regional studios by March 1<sup>st</sup>. PayPal is up and running; early bird rate offered through March 17<sup>th</sup>. (Shannyn)

- Space is reserved at Saint Paul Yoga Center; only one morning class had to be canceled.
- Randy will stay with Mary Jo Nissen. She will contact him and ask him to add our workshop to his website home page. Randy plans on arriving Friday morning to practice and see the teaching space.
- Dinner on Saturday with Randy and Board will be at Birchwood Café. Mary Jo will reserve space for 5 pm.

*Summer Yoga Day (Saturday July 8:)*

Time and place have been determined: 3 – 5 pm at The Yoga Place in LaCrosse, Wisconsin. We still need to get a teacher; Luanne will contact Steve Hornbacher and Jeanne Barkey. Events committee will decide who is in charge of this event.

*Carrie Owerko Workshop (Luanne and Dick):* Carrie charges a minimum of \$3500 or \$350 per hour. IYAMN must also cover airfare, room and board; she wants to stay alone in an airbnb or hotel, so we must factor that into the budget. Jonesy found that Owerko's rates were midrange to lower than those of commensurate senior teachers. We agreed to negotiate a May 4–6, 2018 workshop with Carrie; if not acceptable, then we will offer the third weekend in May.

*Other:* Mona suggested that we offer host families for yogis attending these workshops (e.g., Randy Just). Shannyn could include this offer on the IYAMN website.

**Meeting Dates**

Our next meeting date will be:

Saturday, April 29, from 3:30 to 5:30 pm, at Shannyn's studio in the Northrup King Building. The address is 1500 Jackson Street NE, Minneapolis, MN 55413. Studio #341 is on the third floor, near the community gallery.

**Adjournment**

The meeting adjourned 5:34 pm.

Respectfully submitted,  
Nancy Marcy  
IYAMN Secretary